

ICMBS 2025

2025 International Conference on Marketing and Behavioral Science

FUKUOKA, JAPAN / JULY 15-17, 2025



ICMBS CONFERENCE

2025 International Conference on Marketing and Behavioral Science (ICMBS 2025) will be held in Fukuoka, Japan during July 15-17, 2025. It aims to provide a forum for researchers, practitioners, and professionals from both the industry and the academia to share their newest research findings and results in the field of Marketing and Behavioral Science. ICMBS2025 will run fully in-person but due to travel restriction of some areas, virtual participation can be also accepted.

Welcome to submit your papers!

CONFERENCE TOPICS

Accounting

- Managerial Accounting
- Audit & Forensic Acc.
- Accounting Education
- Financial Accounting
- Accounting History
- Accounting Information Systems

Marketing

- Strategy
- Int. Marketing
- Health Systems Delivery
- Consumer Behavior
- Marketing Research: All Areas

Management

- Human Resources
- Strategic Mgmt.
- Organizational Behavior
- International Management

Finance

- Corporate Finance
- Investments
- Insurance and Banking
- International Finance
- Finance Education

Legal Studies

- Business Law
- Criminal Justice

More topics: <https://www.icmbs.org/cfp.html>

ABOUT PUBLICATION

Accepted and presented papers will be published into **SHS Web of Conferences** (**Open Access proceedings** in Humanities and Social Sciences, **eISSN: 2261-2424**), which will be submitted to be indexed by CNKI, CPCI (Web of Science), Google Scholar, DOAJ, etc.

Note: For those who're NOT looking to publish your papers, it's acceptable to submit your abstracts to the conference simply for oral or poster presentation without publication.

IMPORTANT DATE

Submission Deadline: May 20, 2025

(Full Paper and Abstract)

Notification Date: June 10, 2025

(Paper Acceptance Status)

Registration Deadline: June 20, 2025

Listener Registration Deadline:

before July 10, 2025

SUBMISSION

FULL MANUSCRIPT (publication)

ABSTRACT (Presentation Only)

Conference Submission System available at:

<https://www.zmeeting.org/submission/icmbs2025>

2. Send paper to icmbs@chairmen.org

3. Template available at:

word: https://www.icmbs.org/woc_1col.docx

Latex:

<https://www.icmbs.org/macro-latex-web-conf.zip>

CONTACT

MS. RILEY CHEN

Email: icmbs@chairmen.org

Tel: +86-28-86256789

(GMT+8: 9:30AM-5:30PM)

Any questions, feel free to contact.

Hosted by



九州大学

Supported by

